

**Summary of a Ph.D. (Candidate of Historical Sciences), Associate Professor of
Technology organization of tour and travel agent activity Department, SFU**

FULL NAME: Elena (Nikolaevna) Maslak

Date of birth: 05/08/1980

Place of employment, position, academic degree: Associate Professor of Higher
School of Business, Southern Federal University

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Knowledge of foreign languages: English

Brief biography:

1995 - 1999 - Shakhty Higher Teacher Training College

1999-2003 - a student of Rostov State Pedagogical University (diploma with
honours);

2005-2006 - professional retraining of Rostov State Pedagogical University staff,
№ IIII 7944597, on the program "Management in Education";

2009 - Ph.D. (Candidate of Historical Sciences), diploma № 079934 (Stavropol
State University)

2013 - professional retraining at IMBL (Institute of Management Business and
Law) in "Tourism", № 612400204760

2003 - up to the present moment - an employee of Southern Federal University
(until 2007 - Rostov State Pedagogical University): a lab assistant, an assistant,
then a senior lecturer, at the present moment – an associate professor;

2014 - up to the present moment – the Chairman of the Regional Subject Committee of State Final Attestation in History

Main research interests:

- tourism (innovations in tour operator and travel agent activity);
- congress and exhibition services in tourism;
- methodology of excursion activity;
- museum management.

Main Courses:

The largest museums of the world;

The largest Russian museums;

Theory and methodology of innovative activity in tourism;

Innovative processes in tour operator and travel agent activities;

Exhibition activity in tourism;

Technology of excursion activity.

Internships and advanced training:

1) post-graduate education, Institute of Management Business and Law, Rostov-on-Don (30.08.2013-26.12.2013), professional activity in tourism sphere

2) training, “Rostov Institute of advanced training and professional retraining of education personnel” (24.02.2015-02.03.2015), Improved approaches to the evaluation of detailed exam answers of National State Exam participants by the subject committees’ experts of the Rostov region

3) training, “Southern Federal University” (18.11.2015-05.12.2015), “Psycho-pedagogical competence of educational subjects in school graduates’ support.”

4) training, "Federal Institute for Education Measurement" (25.01.2016-25.02.2016). Preparation of experts for regional subject commissions during State final attestation for educational programs of secondary education on the subject of "History"

5) training, Smolensk State University (27.03.2016-30.03.2016). "Actual problems of the development of history education in Russia."

Information on awarding:

1) by the Order of Rostov-on-Don Department of Education on 22/8/2013, № 586, was awarded a Letter of gratitude for the creative approach and high quality of methodological support of the educational process.

2) by the Order of the Ministry of General and Professional Education on August 20, 2014, № 16-H, was awarded a Letter of gratitude for great contribution to ensure the organization and carrying out the National State Exam in the Rostov region in 2014;

3) by the Order of the Ministry of General and Professional Education on June 9, 2015, № 16-H, was awarded a Letter of gratitude for organization, coordination, supervision the complex of activities on carrying out the regional stage of the All-Russia Olympiad of schoolchildren

4) was awarded a winner certificate in competitive selection of general subjects' teachers for participation in the project "Educational cluster of the city Rostov-on-Don", 2015, SFU.

Research, innovative projects:

1. The author of e-books on subjects: "History and methodology of exhibition business in Russia", "Russian and the world's largest museums "

Teaching:

1. Technology of excursion activity - Master's degree
2. Innovative activities in tourism - Bachelor's degree
3. Innovative processes in tour operator and travel agent activities - Master's degree
4. Congress and exhibition technologies in tourism - Master's degree
5. Museum management in tourism - Bachelor's degree